

March 08

### Shane Walter

Shane Walter is a multi-disciplined producer/director, named as one of the top ten visionaries of the UK film industry in Screen International's 25<sup>th</sup> anniversary issue.

Shane directs all of onedotzero's activities, the world-leading organisation in new moving image, with a ten year authority in producing, commissioning and presenting innovative cross-disciplinary works. Activities span education, publishing, consultancy, productions, short-film distribution, DVD label, and global event network.

Shane is creative director of sister production company onedotzero industries, working on projects across moving image, interactive media, title design, character development, branding and online for some of the world's most well known brands and bands.

Shane's background has encompassed groundbreaking multimedia and gaming projects, theatre, magazines, photography and fine art, leading to onedotzero's innovative cross-media approach. He has just completed producing a series of short comedy films with Richard Fenwick, his second book Motion Blur 2 was released in January 2008.

## ONEDOTZERO INFO

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### onedotzero: adventures in moving image.

onedotzero is a hybrid organization: a cross-media production company and an acclaimed international network of events. Pioneering in its vision, onedotzero champions and explores new forms of moving image, celebrating the next generation of creators. Its activities range from a DVD label to events, education to publishing, and consultancy to productions.

onedotzero was conceived at the start of the desktop digital revolution in the mid-1990s out of a desire to explore moving image across single screen, interactive and live audio-visual work. Today, onedotzero remains the site for contemporary creative collisions, and is committed to providing a home for visionary moving image experimentation.

onedotzero has become a global phenomenon, its network of events annually reaching over 60 cities worldwide and thousands of people. It has been the largest dedicated digital film festival in the world since 1999. Since its inception, onedotzero has collated and commissioned hundreds of hours of original programming for its festival, events, DVD and other projects.

onedotzero Motion Blur 2, book and accompanying DVD, by Shane RJ Walter, is out now.

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## ONEDOTZERO INDUSTRIES

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onedotzero's sister production company, onedotzero industries, is recognized internationally as an innovator in the digital moving image field, working in the area of motion and brand development across TV, web, live events, visuals, promos, installations, commercials and emergent technologies.

Projects include live visual content and production for live shows for Live8, the Diana Memorial concert, the Rolling Stones' Bigger Bang Tour, U2 Vertigo Tour, Oasis, the Chemical Brothers, George Michael 25Live tour, Genesis tour, Eros Ramazotti tour, Little Britain Live, stage production tour.

Other clients have included Sony Computer Entertainment, Nike, Sharp, Stella Artois, Levi Strauss, Deutsche Bank, Absolut Vodka, Diesel, Motorola, BBC TV, S4C, Tiger Aspect, Asian Dub Foundation, Marco Bassato, Beck, and Giles Deacon. It has worked with agencies such as Saatchi & Saatchi, AMV, EuroRSCG, BBH and Dentsu.

[www.onedotzero.tv](http://www.onedotzero.tv)

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